



WAAT Local meeting 1

Introduction, objectives, brainstorm

Date: 25 February 2021

Location: online (Teams meeting)

Participants: Quiosq (Bob Crezee / Marieke van der Duin / Ilja Nieuwland), panel consisting of 15 people.

1. Introduction participants and content meeting
Ilja opens the meeting and participants shortly introduce themselves. Several members have gained previous experience using media to interact with questions regarding heritage. Quiosq welcomes this young team with knowledge of the nature of heritage and expertise in developing heritage products.
2. *Who is QuiosQ and how are we involved?*
Quiosq consists of Bob Crezee, Marieke van der Duin and Ilja Nieuwland and aims to contribute to European heritage projects. In the end we wish to be part of cultural developments that make Europe more vital in its unity and diversity.
3. *The WAAT project, structure, objectives, partners, planning*
The WAAT project and its international background is briefly introduced by Bob. Its essence is facilitating European heritage education by means of short film. A simple interpretation could be distributing knowledge, but in this project, Quiosq aims for understanding heritage as dynamic and multivocal, and we are looking forward to find ways to contribute to this project departing from these ideas. In order to do so, Quiosq will provide for a three-day training (6-8 April 2021) about the different ways of understanding heritage, the valuation of heritage and the perspective and choices of the author who values and communicates heritage. The role of the panel in the project will be to reflect on, evaluate and experiment with the outcomes of the project. One of these experiments will be the creation of short heritage movies, exploring the possibilities of 'heritage as relation'.
4. *What will we be delivering?*
Practically, the WAAT project will result in
 - a. a platform that hosts and discloses short films about heritage 'objects' in Europe;
 - b. technical instructions to produce these films aimed at heritage organizations but also at individuals that dispose of everyday means and (very) basic knowledge of filming;
 - c. guidelines for approaching the content matter and form of these films, such as choice of subject matter, possible perspectives, heritage valuations, story-telling, themes etcetera.
 - d. An idea for the dissemination of the platform.



Quiosq focuses on the latter by means of a training and experimenting on the possibilities with this local panel. For the time being, notable considerations that we aim to depart from are:

- a. a broad understanding of the heritage object (material, immaterial, places, stories, traditions, experiences etcetera) and
- b. understanding media as part of this object and not merely as a vehicle for disseminating its static facts;
- c. the understanding of heritage as social in essence, more specific as a form of contact or relationship. We will investigate on the nature of 'heritage as dialogue';
- d. the importance of authorship or disclosing one's own perspective (in order to emphasize on multiple perspectives
- e. the importance of reciprocity: not only would we like the films to be an extension of the heritage at stake, ideally, the films would be an invitation to react and continue the discussion.

5. *First thoughts of the participants*

What follows is a brainstorm with the panel about the configuration of the WAAT project and its outcomes. The following issues were addressed:

- a. What are the thoughts about representation and what it means to steer the content of the project in a certain way? How is diversity integrated / safeguarded in the project? If the content must be facilitated / managed in a certain way, how would that be?
- b. Also, it was noted that such a European project with national parties involved, could easily lead to a rather nationalist or even regionalist perspective in the movies to be made. To steer clear of this, we would rather depart from common (abstract or concrete) shared experiences, themes or metaphors that need to be formulated in advance.
- c. Related to this is the question what to decide on the use of language / subtitles. Should there be a standard? What would that be?

6. *Role of the panel and next steps*

The next step for our group is to share the outcomes of the training (date), and take concrete steps to create experimental movies (panel members suggest to work in pairs on a single project).

These pioneering movies are to be evaluated and will become part of the online platform. Quiosq will keep involving the panel with the project's progression and emphasizes to be open for questions, notes and, most important, critical discussion.